

# User Success Stories

## Ryan Logistics, Inc.

Since their doors opened in March of 2000, Ryan Logistics of Dublin, OH, has been growing by leaps and bounds. After starting out with a spartan 4-person staff of 2 drivers and 2 part time managers, the Ryan Logistics staff now weighs in at 26 employees and 26 trucks strong after less than 2 years in business. Tracy Yoesting, President of Ryan Logistics, credits their growth to smart technological decisions, which have allowed them to keep overhead to a minimum and maintain maximum efficiency.

In March of 2001, Yoesting initiated the purchase of Prophesy Dispatch with QuickBooks Pro Interface software to make their dispatch operation more fluid and efficient. After reviewing many industry options and comparing many factors, Yoesting settled on Prophesy Dispatch with interface to QuickBooks Pro for his young company. "Prophesy's product was especially attractive to us due to the built-in reporting that is incorporated...and the ease through which the information flows right into our QuickBooks software", said Yoesting. "Another decision-making factor was that the level of customer service provided by Prophesy just far exceeded what other vendors were willing to offer."

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After selecting Prophesy Dispatch, the Ryan Logistics team underwent a personalized training program designed to get them up and running on their new software quickly. "We underwent an intensive training session by phone...meeting a couple of times a week with our trainers connected via the Internet. At the end of our training session we all had a very good handle on the program...and felt very comfortable with the implementation process."

Since implementing the software nearly a year ago, the benefits have been key for Ryan Logistics. "In using the software our payroll time has literally been cut in half...it's very efficient. We are always looking to keep our overhead costs to a minimum and Prophesy Dispatch has helped us immensely with that."

Yoesting credits the use of new technology with the growth of his company. "In this depressed economy we are quite proud of our growth over the past year. Our revenues have grown three-fold over our first year in business. I know that the increased efficiency and capabilities that come from our Prophesy software have been key contributors to that growth."

Ryan Logistics is a logistics company based in Dublin, Ohio. They offer dedicated carriage, controlled logistics, brokerage operation, and truckload expedited services. The company runs a fleet of 26 company-owned trucks and employs 6 owner-operators. They haul finished retail and non-hazardous manufactured goods throughout the United States.

For more information about Prophesy's Total Software Solution for Trucking, email [moreinfo@mile.com](mailto:moreinfo@mile.com) or call (800) 776-6706.

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